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WHAT IS CLAIMED IS:

1. A digital camera comprising:

an optical lens system providing an optical image,

an image sensor providing pixel data corresponding to said optical image;

an input device configured to respond to a manual input selecting one of a plurality of image filters; and

a processor configured to process said pixel data in response to said selected image filter to provide filtered image data.

- 2. The digital camera of claim 1 further comprising:
- a display configured to provide a visual display of said filtered image data; and where the input device is a touch sensitive overlay provided on said display.
- 3. The digital camera of claim 1 further comprising:

an image storage configured to implement lossy compression of said filtered image data to provide compressed image data, and store said compressed image data.

- The digital camera of claim 1 wherein the image sensor is a color Charged Coupled Device array (CCD).
 - The digital camera of claim 1 wherein the input device includes menued options.
- The digital camera of claim 1 wherein the input device include a voice processor configured to respond to voice commands.

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- The digital camera of claim 1 wherein a subset of said plurality of image filters are selectable by said input device and said processor is configured to provide a composite filter effect in response to selected ones of said subset.
 - 8. An apparatus for recording digital images comprising:
- a menu displaying a selection of a filter effect available on a digital visual recording device;
- a processor configured to perform an adjustment of the properties of said digital visual recording device to include selected ones of said filter effects; and

an output providing an electronic representation of said filtered image.

- The apparatus of claim 8 wherein said menu is configured to provide a hierarchical display of said filter effects.
- The apparatus of claim 8 wherein said processor is configured to provide a preview of a filtered image.
- The apparatus of claim 8 wherein said output includes a removable data storage media capturing said electronic representation.
 - The apparatus of claim 8 wherein said filter effects include one of effects filters, technical filters and correction filters.
 - The apparatus of claim 8 wherein said filter effects include variations in color intensity.

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- The apparatus of claim 9 wherein said processor selectively inhibits said filter effect in response to said input.
- 15. A method of combining filter effects into digital photography, said method comprising the steps of:
- 5 selecting a first filter on a digital recording device;

selecting a second filter on a digital recording device;

combining said first filter and said second filter to create a combined filtering effect;

adjusting properties of said digital recording device to include combined filtering effects; and

recording an image on an electronic media of said digital visual recording device which includes said combined filtering effects.

- 16. The method of claim 15 wherein said step of selecting is accomplished through a hierarchical menu, available before said image recording slip.
- 17. The method of claim 15 wherein said step of adjusting properties of said digital recording device includes providing a preview of said image which includes the filter effects.
 - The method of claim 15 wherein said step of recording includes recording onto a removable electronic data storage media.
 - The method of claim 15 wherein said filter effects include one of effects filters, technical filters, and correction filter.
 - The method of claim 15 wherein said effect filters include variations in color intensity.